

2014

[TOURS / SAINT-PIERRE-DES-CORPS: WHAT IF THE A10 MOTORWAY OPENED UP URBAN PASSAGES?]

Rules of the international competitive call for ideas

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Preamble

The city of Tours wishes to promote an innovative approach to the urban integration of the motorway that runs through it. Aware of the potential for city life arising from this unusual urban situation, local stakeholders are seeking to draw on original experiences to change opinions of the motorway and launch a process that will result in long-term transformation. To do this, and with the support of VINCI Autoroutes, Tours District Council (*Communauté d'agglomération de Tours*) is joining the research and action known as "Passages, Transitional Spaces for the 21st Century" chaired by the City on the Move Institute (*Institut pour la Ville en Mouvement, IVM*). The international programme is based on multi-partnerships and is designed to take account of passages as essential parts of urban mobility. It is based on calls for ideas and architectural and urban competitions relating to locations identified as urban obstacles, proposed by towns and cities from every country in the world. The competition, here as in other large cities, will help to regenerate the urban approach to mobility within the Tours district.

General timetable

Dates	Phases
20/01/2015	Official launch of the competition
20/03/2015	Final date for submission of applications
Start of April 2015	Selection of teams for participation in the workshop
28/05 to 01/06/2015	Workshop
22/06/2015	Final date for submission of documents describing the teams' proposals
29/06/2015	Jury
Autumn-Winter 2015	Exhibition of proposals

Article 1: Organisation

The District Council (*Communauté d'agglomération Tours(s)plus*) and VINCI Autoroutes are joining the Passages programme chaired by the IVM. They have asked the town planning agency for the city of Tours (*Agence d'Urbanisme de l'Agglomération de Tours, ATU*) to organise an international competition consisting of a call for ideas.

The Communauté d'agglomération Tour(s)plus

Tours District Council includes 22 smaller towns and villages with a total population of 295,400, almost one-half of the entire population for Indre-et-Loire.

The area also includes 14,000 companies employing 130,000 people. Located in the heart of the Loire Valley and listed as one of UNESCO's World Heritage sites, the Tours district is the main urban cluster in the Centre region of France. Tours is the main town in this district.

VINCI Autoroutes

VINCI Autoroutes designs, builds, funds and operates motorways under long-term concessions in France. More than two million customers use its 4,386 km of motorways every day. In particular, VINCI Autoroutes operates the A10 motorway used by express coaches and the site of Europe's largest coach station, in Briis-sous-Forges in Ile-de-France. VINCI Autoroutes also operates expressways in California as well as road networks and bridges in Germany and the United Kingdom.

As a long-term partner of the State, which grants the concessions, and local or regional authorities, VINCI Autoroutes is bound by territorial development policies. It also aims to meet the mobility needs of local people and other users.

The Institut pour la Ville en Mouvement (IVM)

Launched by PSA Peugeot Citroën in 2000, the Institute for Cities on the Move (*Institut pour la Ville en Mouvement*) aims to promote the emergence of innovative solutions for urban mobility. It brings together representatives of the corporate world with researchers and academics, players in the cultural sector, associations and towns themselves with a view to conducting research and taking action in the form of joint projects. Its brief is to test real solutions, enable international comparisons, survey the most unusual urban and architectural approaches, mobilise experts and multi-disciplinary skills in Asia, America and Europe, circulate knowledge and increase awareness of the challenge posed by mobility in contemporary society.

The Agence d'Urbanisme de l'Agglomération de Tours (ATU)

The town planning agency for the city of Tours (ATU) is a not-for-profit association founded in 1967. Funded by the government and local and regional authorities, with Tours District Council playing a major role, its purpose is to assist its partners in their territorial development strategies and provide a joint view of such developments. Its multi-discipline team is involved regardless of the scale or area of territorial development (planning, housing, economy, mobility, environment etc.).

The ATU will be a permanent presence during the workshop.

Article 2: The Aim of the Competition

The competition entitled "What if the A10 motorway opened up urban passages?" has been launched to obtain innovative scenarios that would bring new dynamism to links throughout the city and between Tours and St-Pierre-des-Corps, without impacting negatively on the functionality of the A10 motorway.

The motorway crosses the city of Tours, carrying national and local traffic. Such use will continue into the future since the idea of a motorway ring road has been abandoned.

The area under consideration is the A10 motorway corridor (consisting of the A10 motorway and Avenue Georges Pompidou) between Tours and St-Pierre-des-Corps, over a section located between Rue des Ateliers and the River Cher. The project includes the motorway and its immediate vicinity as well as its flyovers and underpasses. Teams must take account of the scale of work within a metropolitan and urban context and include the neighbouring urban districts. They must also take account of uses that should be encouraged, particularly forms of mobility other than private cars (car pooling, public transport etc.). They are being asked to provide proposals which may even relate to the infrastructure itself. Within this area, which is more than one kilometre long, the second aim is to select a work proposal that will be looked at in greater depth at a later date. This means that, in addition to the overall consideration required, the city is also expecting a specific concept based on Passages. The

proposal, which the winner may be asked to expand upon, will cover the sector at the junction of the motorway and railway as shown in the plan below. The proposal should form the basis of a long-term urban redevelopment process which will involve all stakeholders in the location and cover the entire stretch of the infrastructure.

"Passages" competition
Boundaries



Article 3: Competition Phases

Phase 1: Application

Entries

As soon as the call for ideas competition is launched (20 January 2015), a website will be accessible at the following address: <http://passagestours.atu37.org>

On the website, applicants will find all the information they require regarding the organisation of the competition. **Applications should be submitted online by 20 March 2015 at the latest**, (before midnight Paris time) at the following address: passagestours@atu37.org

Teams

Each team will consist of at least 2 people, one of whom must hold a qualification in urban design, with references, diplomas or qualifications specified in the application. **All the members of the teams must be under 40 years of age** on the final date for the submissions of applications (20 March 2015). Every effort must be made to draw team members from various specialist backgrounds.

No member of one team may also be a member of another team.

Ineligibility

None of the organisers of the competition or members of their families may take part in the competition.

Changes in Teams

Once an application is submitted, no changes may be made to teams. The teams selected for the workshop can only include people indicated in the corresponding applications.

Information Available to Teams

Information about the competition is available on <http://passagestours.atu37.org> and on the website of the international "Passages" programme, www.passages-ivm.com.

Details available to teams in French and English are as follows:

- Technical file: a detailed written document describing the study site and its context. The file includes plans, photos and all graphics required to assist with design;
- Detailed description of the competition;
- Competition rules;
- Guidelines to the "Passages" topic.

Answering questions: a frequently asked questions (FAQ) forum is available on the competition website. Teams can send their questions to the following address:

passagestours@atu37.org before 15 February 2015. The answers will be posted online as and when available and, in all cases, before 2 March 2015.

Application

Applications should be filed as an A3 landscape document of no more than six pages. They should include the following:

Description and composition of the team

This note should describe the expertise of the various team members and appoint a team representative with full contact details (postal address, email address, phone number).

A note expressing interest in, and understanding of, the subject

In this note, the team should set out its interest in the subject of Passages¹ and specify the problem that it would like to overcome on the site.

References

This paragraph describes references regarding urban passages as they relate to the programme and the problems of the study site.

Additional information

Each member of the team should provide the following:

- A scanned copy of an ID document with a photo, guaranteeing the age of the person on the final date of application;
- A scanned copy of:
 - The diploma proving a qualification in urban design officially recognised in the person's country of origin or, failing this:
 - References for work carried out in the public domain (press article, exhibition etc.).

Each team is requested to complete, sign and return the form signifying its acceptance of the competition rules. The form can be downloaded from the following website: <http://passagestours.atu37.org>

Selection Criteria for Applicant Teams

Seven teams will be shortlisted by a selection committee drawn from the IVM, VINCI Autoroutes and the AUT. The committee will meet early in April 2015. Teams will be assessed on:

- **Their understanding of the subject and their motivation (75% of the mark);**
- **The multi-disciplinary nature of the team (25%).**

Publication of Successful Applications

Applicants shortlisted for the workshop will be informed by registered post **by 10 April 2015 at the latest.**

They will then be asked to provide the AUT with an estimate of their travelling expenses (no more than two people, cf. article on "Flat rate financial payment for teams"), **by 17 April 2015 at the latest.**

The team's selection will be confirmed **by 22 April 2015 at the latest** by registered post. Applicants not shortlisted for the workshop will be informed **by 22 April 2015 at the latest**, again by registered post.

¹ As per the definition accepted by the IVM in its "Passages" brochure published in January 2014.

Language of Phase 1 Documents

In this phase, applicants are asked to forward documents in French or English.

Phase 2: Workshop

Given the specific nature of the site, a workshop was chosen as the best way for selected teams to develop their ideas and proposals interactively, with local stakeholders and experts. The teams selected must therefore attend this workshop, scheduled to take place on site from Thursday 28 May 2015 (inclusive) to Monday 1 June 2015 (inclusive). The provisional agenda is as follows:

	Thursday	Friday	Saturday	Sunday	Monday
Morning	Welcome + visit of the area	Workshop	Workshop	Workshop	Workshop
Lunchtime	Meal on site	Meal on site	Meal on site	Meal on site	Meal on site
Afternoon	Workshop	Workshop (+3pm/5pm: press visit)	Workshop	Workshop	2pm – 6pm: Summing up
Evening	7pm: Discussion	Free	7pm: Discussion	Free	Free

Designated People at the Workshop

Representatives from partner-organisers will be present i.e. ATU, VINCI Autoroutes and IVM.

Coach

A coach will be present throughout the five days of the workshop. With experience in workshop management in the fields of architecture and related town planning (European, teaching etc.) and internationally-based cultural knowledge, the coach will:

- Help teams to fully apprehend the aims of the Passages programme and take them adequately into account during their consideration of the issues;
- Help the teams to make their ideas easily understandable in the Summary document drafted by the organising team;
- Inform the jury of the teams' approaches and considerations and the extent to which such considerations meet the general subject of the competition and the philosophy behind the Passages programme;
- He is also an expert and will be present at the final meeting of the jury on 29 June 2015.

Designated coach: Jens Metz, architect, Kleine Metz Architekten, lecturer at the Cottbus School of Architecture - Berlin (DE). Jens Metz is an architect and town planner in Berlin (DE). He founded plattformberlin in Paris (FR) in 1999 and is now Co-Director of Kleine Metz Architekten, an agency with a range of projects, completed constructions and competitions successes throughout Europe. He also lectures at the Cottbus School of Architecture (DE) and is a member of the European Europe Technical Committee.

At the end of the workshop, a summarising document will be drafted than given to the members of the competition jury.

Flat-rate Financial Assistance for Teams

A flat-rate contribution consisting of a fixed amount and a variable amount will be allocated to each team.

- The fixed amount, € 1,500 including VAT, corresponds to an indemnity for the work submitted (cf. article, "Submissions Expected After the Workshop"). This sum will be paid to teams after the return of the documents in which they submitted their proposal, and after the jury has met.
- The variable amount is paid to team members who attend the workshop (a maximum of two people). It is designed to offset actual travelling expenses based on a return plane or train ticket per person in economy class, with the cost per kilometre dependent on the fiscal rate and tollgate payments if the team travels by car. An estimate for travelling expenses will be requested from teams before their final selection as applicants attending the workshop (cf. article, "Publication of Successful Applicants").

The organiser will pay for all accommodation and meals throughout the duration of the workshop (from Wednesday evening on 27 May to the morning of Tuesday 2 June 2015). Applicants will be accommodated in a 2-star hotel (as per French standards) and meals will not take account of any particular dietary requirements.

Presentation of Proposals

At the end of the workshop, each outline proposal will be presented at a return session scheduled for the afternoon of Monday 1 June. For this meeting, the technical committee will consist of the following:

- IVM;
- VINCI Autoroutes;
- Town Planning Agency;
- Local/regional authorities (Tour(s)plus District Council, Tours City Council, Town of Saint-Pierre-des-Corps);
- University of Tours;
- Coach.

The teams will try their utmost to explain the challenges and conditions inherent to their proposed passages and will be able to give direct answers to the questions tabled by technical staff.

Phase 3: Results of Proposals

Submissions Expected After the Workshop

During the three weeks following the workshop, teams will finalise their proposals for submission as follows:

- An explanatory booklet of no more than 15 pages (A3 landscape format);
- Two explanatory panels (A0 format);
- A summary of no more than 4,000 characters (A4 format)

These documents should be sent to the AUT **by midnight on 22 June 2015 at the latest** (Paris time), using the following email address: passagestours@atu37.org
They will then be sent to members of the jury, which will meet on 29 June 2015.

Language of Documents

The documents should be written in French or English.

Phase 4: The Jury

Composition

The jury will consist of nine members as follows:

5 qualified members:

André BROTO (FR): *École polytechnique* alumnus and civil engineer trained at the *École des Ponts et Chaussées*. In 1990, he began working for Cofiroute, which designed, built and funded the A10 motorway and is still operating it today. He was initially recruited as Director of Construction but is now Director of Strategy with VINCI Autoroutes and a member of think tanks in the URF (*Union routière de France*), AIPCR (*Association internationale permanente des congrès de la route*) and IDRRIM (*Institut des routes, des rues et des infrastructures pour la mobilité*).

Frédéric Bonnet (FR): architect, Associate Director of Obras, lecturer at the *École Nationale Supérieure d'Architecture* in Marne la Vallée, Co-Director for the Special Diploma in Architecture (*Diplôme spécial d'architecture*) and President of the board of State architect-consultants (*corps des Architectes-conseils de l'Etat*). Winner of the 2014 town planning award (*Grand Prix de l'Urbanisme 2014*), he was acknowledged for his ability to "work in all areas, including the most disadvantaged, and in town planning projects of every scale. He sees nature as a means to recreating the urban environment and can provide talented, simple, strategic solutions that suit the development of the town planning context, notably in times of crisis".

Aglaëe Degros (NL): Architect and co-founder of Artgineering, a planning office in Rotterdam (NL). Using precise observation of existing territorial aspects, the firm's work focuses on combining the spatial, social and cultural. Aglaëe Degros is also a member of the scientific council of European Europe and a lecturer at various academies and universities in the Netherlands and Austria.

Carles Llop (SP): Architect and town planner, director of the Department of Town and Regional Planning at the Polytechnic University of Catalonia and a member of the Jorner_Llop_Pastor architect collective. He received the National Planning Award from

Spain's Ministry of Housing in 2010, the European award for urban development in 2010 and the Award from the Architecture Biennale XI in Spain. He is a member of the committee of experts for the Passages programme and is responsible for the two competitions in Barcelona.

Didier Rebois (FR): architect, General Secretary for the European architecture competition and lecturer for the Master's degree at the College of Architecture (*École d'architecture*) in Paris-la-Villette. Didier Rebois is also a researcher with the Gerphau laboratory in Paris where he specialises mainly in rhythms within towns, the connections between nature and architecture and the impact of new mobility in urban projects. Didier Rebois was curator of the IVM's exhibitions, "Architecture on the move! Cities and mobilities" and "The street belongs to all... of us".

1 State representative

Laurent Bresson (FR), Director of Territorial Development (DDT) has worked in Indre-et-Loire since 2012. Laurent Bresson represents the French State, which owns the A10 motorway. Over the past twenty or more years, he has worked in the decentralised departments of the Ministry of Public Works, which is responsible for the layout and sustainable development of the country on a national level.

3 local politicians

Philippe Briand (FR), President of Tours District Council, or his Vice-President. Mayor of Saint-Cyr-sur-Loire since 1989, Philippe Briand has chaired Tours District Council since April 2014. He has been an M.P. since 1993 and became parliamentary administrator to the French National Assembly in 2007.

Serge Babary (FR), Mayor of Tours, or his deputy. Former President of the Indre-et-Loire Chamber of Commerce and Industry, Serge Babary was elected Mayor of Tours in April 2014. Since then, he has also been Vice-President of Tours District Council, with responsibility for economic development.

Marie-France Beaufiles (FR), Mayor of Saint-Pierre-des-Corps, or her deputy. Marie-France Beaufiles has been Mayor of Saint-Pierre-des-Corps since 1983. She has also been a senator since 2001 and Vice-President of the District Council since 1999. She has been responsible for sporting facilities since April 2014.

The jury's decision will be final.

Date

The jury will meet on 29 June 2015 to consider the submissions and designate the winning team.

Award given to the team whose proposal is selected by the panel for further study

The team whose proposal is designated by the jury as worthy of further study will receive the sum of € 10,000 gross. The sum is intended as payment for further work on the strategy for implementation of the proposal (phasing, additional studies to validate the proposal etc.).

Circulation of Competition Results

Promotion among local stakeholders

The competition will be promoted during autumn 2015, possibly in take the form of an exhibition of the teams' submissions. The event will provide a means of capitalising on, and sharing, the information gained from the process. All the documents submitted electronically will also be available for consultation and download on <http://passagestours.atu37.org>. The media (audiovisual and printed) will be associated with the event and will provide extensive media coverage.

International publication

The IVM, for its part, will describe the process and the results of the competition at international conferences, on its website www.passages-ivm.com and as part of exhibitions and public events.

Article 4: General Conditions

Equipment for Teams Attending the Workshop

Each team is asked to bring its own laptop(s). An Internet connection will be provided at the workshop. It will also be possible to print documents on site.

Media Coverage of the Work

The media will report the event, which means that teams may be required to answer questions in an ad hoc manner.

Intellectual Property

Participants retain all intellectual property rights relating to their work, which cannot be altered or modified in any way whatsoever without the formal consent of the authors. The prizewinning project can only be used by the competition's organisers if the author is then asked to undertake the corresponding work. For the purposes of the present clause, the competition organisers ("Competition Organisers") are defined as follows: Tours District Council (*Communauté d'agglomération Tour(s)plus*), VINCI Autoroutes (Business No. 512 377 060, registered in Nanterre), the City on the Move Institute (IVM) and Tours' planning office (*Agence d'Urbanisme de l'Agglomération de Tours*). No other project, whether or not a prizewinner, can be used, wholly or in part, by the Competition Organisers without its authors' agreement.

Participants expressly authorise the Competition Organisers, without valuable consideration, to publish, communicate or exhibit the projects submitted to the competition. Each participant accepts media coverage and authorises the Competition Organiser to present the completed project without valuable consideration on all media linked to the competition, mainly with a view to circulating the competition's results online, or through exhibitions or publications. The Competition Organisers undertake to indicate the forenames and surnames of the authors whenever the projects are presented. This authorisation shall be valid for the entire world and for the legal duration of the protection afforded to intellectual property rights.

Confidentiality

Participants shall maintain the confidentiality of all information that they may access through their involvement in the competition. This confidentiality obligation shall remain in effect for a period of one (1) year as of the date of designation of the prizewinning team.

Personal Data

Participants' personal data will be processed by the ATU in accordance with the Law of 6 January 1978 (revised), the French data protection law. The data is gathered for the purpose of organising the present competition. Participants have the right to access, rectify and oppose any of their personal data by contacting the ATU.

Financial Transactions

Financial transactions will be conducted in euros and expressed as prices inclusive of VAT. Recipients must pay the duties and taxes owing in their respective countries.

Litigation

These regulations are subject to the laws of France. Any dispute and litigation arising from the interpretation or performance of the present regulations will be placed before the county court (*Tribunal de Grande Instance*) in Tours.