



PASSAGES, TRANSITIONAL SPACES FOR THE 21ST CENTURY CITY

**INTERNATIONAL EXHIBITION
PARIS, MAY 4 / JUNE 5, 2016**

PRESS PACKET



Summary

Press release	p.3
The exhibition's objectives	p.4
Practical information	p.4
Exhibition introduction	p.5
A technical overview	p.5
The exhibition design	p.6
IVM'S Research and initiatives on passages	p.7
About IVM	p.8
The team	p.9
Contacts	p.9

PRESS RELEASE

« PASSAGES, TRANSITIONAL SPACES FOR THE 21ST CENTURY CITY », THE EXHIBITION

From May 4 to June 5, the City on the Move Institute presents the international exhibition “Passages, transitional spaces for the 21-st century city” at the gallery Passage du Désir in Paris. The exhibition design is by Clémence Farrell (“David Bowie is“ at the Paris Philharmonie in 2015, “Once upon a time on the Orient Express” at the Arab World Institute in 2014).

Shortcuts, transitional spaces, special routes, passages (tunnels, bridges, walkways, urban cable ways, escalators...) are crucial in facilitating access for all to the city. The aim of this event is to encourage their recognition as essential links in our patterns of urban movement.

Projects conducted in 40 of the world’s cities provide public examples of barriers in today’s city, the situations of passages in our day-to-day travel practices, and solutions for the future.

After the exhibitions “*The street belongs to all of us...!*” in 2007 and “*Dream cities, sustainable cities*” in 2010, “Passages” is the new production of the City on the Move Institute, and extends its work on the quality of the spaces of movement.

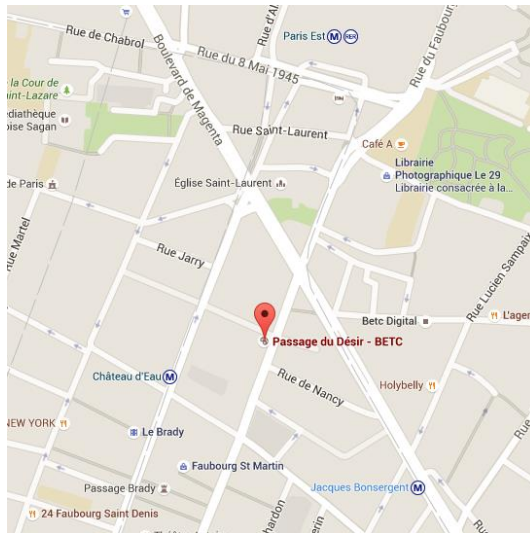


THE EXHIBITION'S OBJECTIVES

Starting its international tour in Paris, the exhibition “Passages, transitional spaces for the 21st-century city” explores the cities of the world, their barriers and their passages, calls for the experience of the passage to be one of enjoyment and proposes solutions. The exhibition will free, aiming to attract a wide audience – architecture and urban design professionals, politicians, voluntary sector organisations, interested individuals.

The exhibition will provide insight into the scope and diversity of the barriers, and help to raise public awareness of the role of passages, as day-to-day spaces, in their physical, sensory, social and symbolic dimensions. It will identify and display innovations that now offer the possibility of overcoming the different fractures that run through our cities, and will demonstrate that it is possible to initiate large-scale transformations with small interventions.

PRACTICAL INFORMATION



From May 4 to June 5, 2016

Galerie Passage du Désir (agence BETC)

85-87 Rue du Faubourg Saint-Martin, 75010 Paris

Métro line 4 : Château d'Eau / Métro line 5 : Jacques Bonsergent / RER line A : Gare de l'Est

Free entrance

Opening times: Monday to Sunday (closed on Tuesday), 2 p.m. to 8 p.m.

Free guided tours every day from 6 p.m. to 8 p.m.

The exhibition is bilingual French-English

A programme of events, debates, screenings, late-night sessions and workshops will be held within the exhibition itself, as well as in nearby partner locations.

For the full schedule, available in a few weeks' time, visit the website Passages.

EXHIBITION INTRODUCTION

At Algiers, Anvers, Barcelona, Bogotá, Buenos Aires, Cotonou, Grenoble, Maputo, Montevideo, Nantes, Ouagadougou, Paris, Shanghai, Toronto, Tours, San José, Santiago, São Paulo, Tunis, Valparaiso, Volos...

Tunnels, bridges, walkways, urban cable ways, escalators... Sometimes pleasant, lively, smart, entertaining, open to the urban landscape, but most often gloomy, uncomfortable, even dangerous, forgotten or abandoned in the interstices of large development operations; spaces for the multimodal traveller, they are the essential links used to shift, for good or ill, from one transport mode to another, from one urban ambience to another, in contemporary cities that are growing ever larger and ever more fragmented by freeways, railway lines or gated neighborhoods.

Shortcuts, transitional spaces, special routes, passages are crucial in facilitating access for all to the city. Formal or informal, they are also places of sensory experience, of transition between different physical, cultural or symbolic worlds.

The small-scale that changes everything... or almost everything!

What are the specificities, the currents of ideas and of innovation in these small spaces, assigned the role of accompanying urban evolution and changing mobilities? How can we act together to ensure that these small, low-cost connections, which facilitate our day-to-day lives, are not neglected by those who make our cities?

Students, filmmakers, artists, individuals, political officials, urban technicians, academics and architectural and urban design professionals from all corners of the world have focused their attention on these small places of movement.

A TECHNICAL OVERVIEW

- An immersive exhibition inside a space measuring 450m².
- A four-stage event, four experiential fields, to understand the importance of passages in cities, and to present innovative approaches to passages by urban designers and architects from all around the world.
- A host of photographic, video and textual accounts, which present contemporary urban barriers, and identify and explore the diversity of passages, the complexity of the passage, and the passage of the future.
- An audiovisual staging consisting of interactive screens, multimedia terminals, a large detailed scaled model, a giant multiscreen wall, a Kinect device...

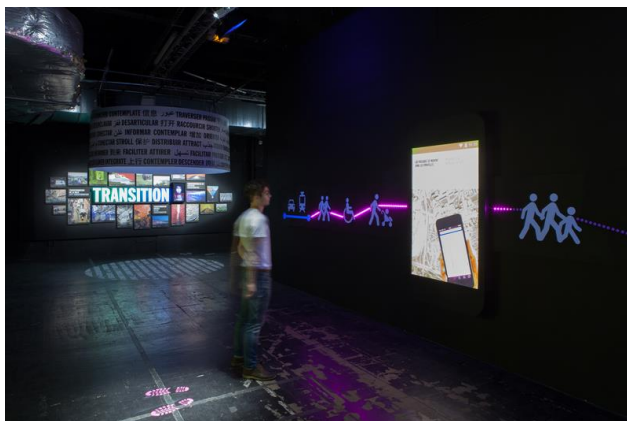
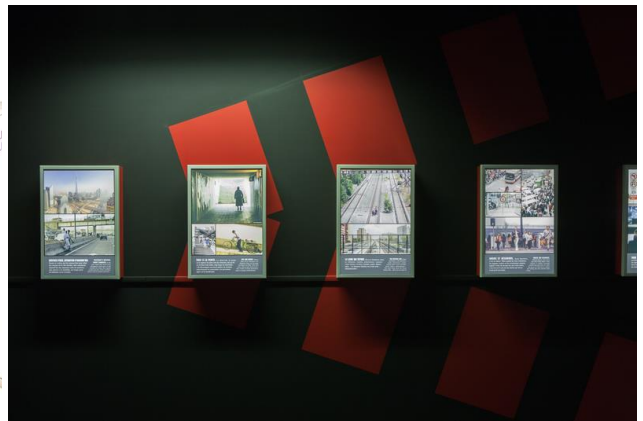
THE EXHIBITION DESIGN

The Clémence Farrell agency (www.clemencefarrell.com) is behind the ambitious design of the “Passages” exhibition.

A graduate of the École Nationale Supérieure des Arts Décoratifs de Paris (Paris School of Decorative Arts), Clémence Farrell develops a new universe for each exhibition and approaches their content from a particular angle. The sense of objects and spaces, their expression and the sensations they produce in visitors are the core dimensions of her exhibition designs.

Her recent productions include the exhibitions “*David Bowie is*” at the Paris Philharmonie (2015) and “*Once upon a time the Orient Express*” at the Institute of the Arab World (2014), or the “*Music and Cinema*” exhibition at the Cité de la Musique (2013).

Her work on the Passages exhibition puts the visitor/passerby at centre stage, through an immersive multimedia experience with a didactic, committed and innovative message.



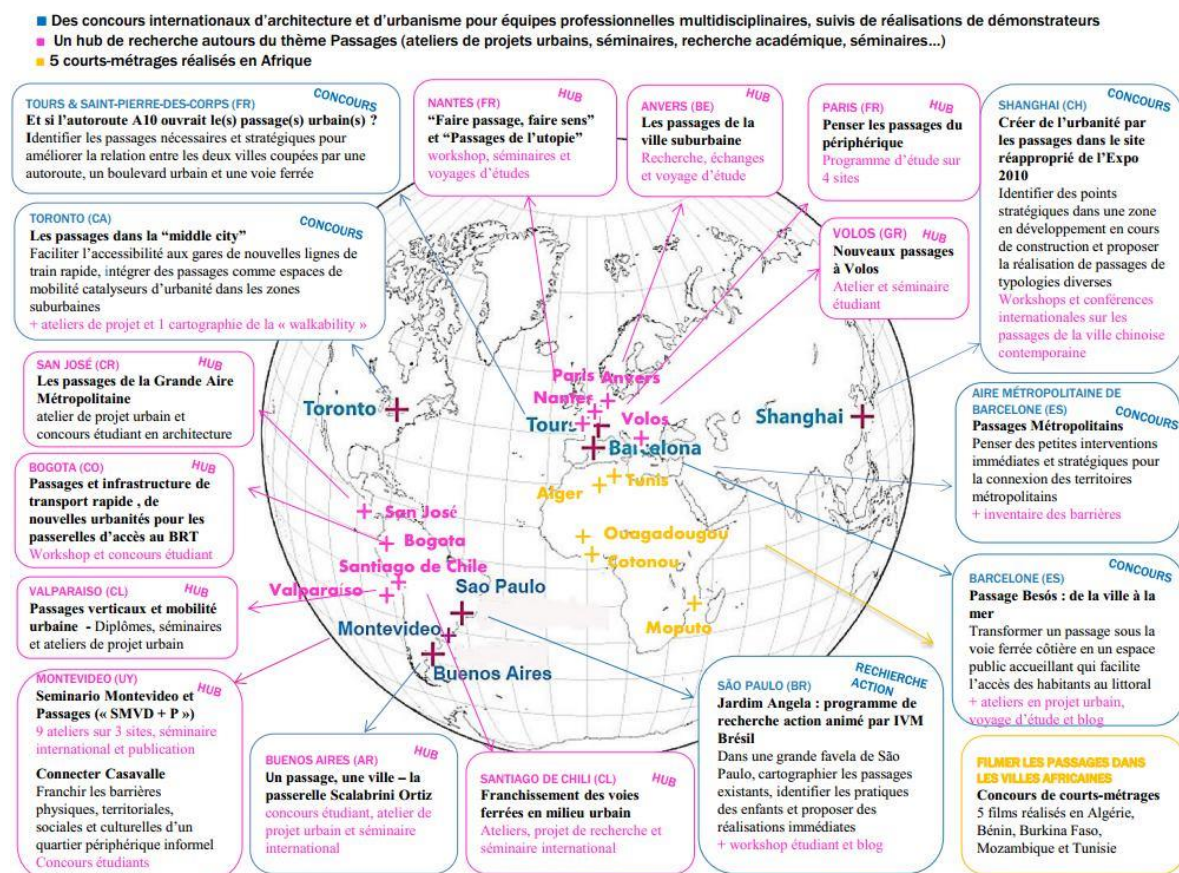
IVM'S RESEARCH AND INITIATIVES ON PASSAGES (2014-2015)

Since 2000, the Institut pour la ville en mouvement (City on the Move) has sought to draw attention to the crucial importance of the quality of mobility spaces and of intermodality in all the world's cities.

For two years, City on the Move's international and multi-partner program has mobilised a network of municipalities, academics, architecture and urban design professionals, artists and field activities around the crucial question of passages.

Debates and scientific, cultural and artistic events have been organised in some 20 countries, as well as architecture and urban design competitions through which the design and construction of innovative passages have been tested on real sites.

- some **40 partners** (cities, universities, companies, NGOs...) in 20 countries
- **1000 entrants** for the **11 professional architecture and urban design competitions**, 11 international juries; these competitions will soon be followed by concrete implementations
- **650 students** in **12 workshops**
- **5 short films** produced in Africa
- **1** first international exhibition staged on 3 continents, and **6** local exhibitions
- **10** public events and conferences
- **3 publications** (Passages programme in Latin America, Barcelona and Tours)
- **10** websites, **6** blogs



ABOUT IVM

Since 2000, City on the Move, a non-profit association founded by PSA Peugeot Citroën, has been working with experts in Asia, America, Europe and China, has undertaken original programs, innovative field initiatives, projects running across multiple countries and continents, in public-private partnerships and multidisciplinary teams, in order to contribute to the emergence of innovative urban mobility solutions. It brings together representatives of the corporate and academic world, researchers and practitioners from the social, cultural and voluntary sectors, together with municipalities, to work on joint action-research projects.

With its offices in Paris, Buenos Aires, Shanghai and São Paulo, it develops international initiatives and social, organizational, scientific, technical and cultural experiments around three main priorities:

- the right to mobility – access to urban resources for people with specific difficulties;
- improving the timeframes and places of mobility: architecture of inter-modality and multimodality, information and services;
- the culture of mobilities and mobility as culture: exchanges of knowledge and experience, and new civilities in the city on the move.

IVM's action-research programs regularly produce international exhibitions (*"The street belongs to all... of us!"* in 2007, *"Dream Cities, Sustainable Cities"* in 2010) as well as reference works published in several languages (*"Architecture on the Move"*, 2003).



By merging with VEDECOM (Energy Transition Institute) on January 2016, IVM continues its mission of exploring the relations between technological change and the social, anthropological and political changes affecting the contemporary city. This new phase is a unique opportunity to join a developing research centre fully focused on innovative mobilities.



THE TEAM

Exhibition curators:

Pascal Amphoux, architect and geographer in Lausanne, Professor at the Nantes National School of Architecture and researcher at the CRESSON laboratory in Grenoble.

Mireille Apel-Muller, Chief Executive of IVM.

Carles Llop, architect, professor at ETSAB (Barcelona) and director of the Department of Urbanism and Territorial Planning at the Technical University of Catalonia.

Jean-Pierre Orfeuill, engineer and doctor in statistics professor of urban development at the Urban Institute of Paris (IUP) University of Paris Est Créteil Val-de-Marne.

Didier Rebois, architect, Secretary-General of Europan and teacher at the Paris-Val de Seine School of Architecture

Marcel Smets, scientific curator of the exhibition, Chairman of IVM's Scientific and Steering Committee, architect and urbanist, Emeritus Professor at the University of Louvain.

Maarten Van Acker, architect and engineer, Professor of urban design at the Faculty of Design Sciences at the University of Antwerp.

Project Manager: Yuna Conan, assisted by Baptiste Chatenet

Exhibition design, artistic management Clémence Farrell

Iconography: XYZèbre

Translations : John Crisp, Linc Languages

Communication : Julien Barbier

Partners : BETC, Médiathèque Françoise Sagan, la Cinémathèque de Grenoble, Des Mots et des Arts, le Voyage Métropolitain, Deuxième Groupe d'intervention

With the support of the VEDECOM Institute.

CONTACTS

Julien Barbier

Communication Officer – Press relationships

Institut pour la ville en mouvement

10 rue des Halles, 75001 Paris

Tel : 33 (0)1 53 40 95 60

Email: julien.barbier@vilmouv.com

www.ville-en-mouvement.com

Yuna Conan

Head of Project “Passages”

Institut pour la ville en mouvement

10 rue des Halles, 75001 Paris

Tel : 33 (0)1 53 40 95 60

Email: yuna.conan@vilmouv.com

www.passages-ivm.com